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Greetings from the Service Support Team @ Mindlogicx!

Hope you are doing well in the marketplace. This month's Edunews contain detail on all the exciting marketing activities in Retail and IT sales. Read on to know more!

CII Conclave in Kolkata – a University Industry Council Symposium

We begin with participation in CII Conclave in Kolkata. From time -to-time Mindlogicx participates in various industry meets organized by national level industry bodies such as CII, Nasscom, FICCI, Assocham etc. These meets provide a good chance of networking with the major industry players and academia.

In June, we had participated in one such meet organized by Silicon India and Nasscom in Bangalore. In this meet, the franchisee partners from Karnataka, AP and Tamilnadu had participated. They gained benefits in terms of adding new potential customers and partners. On the same lines, Mindlogicx participated this month in 4th CII Industry – University Council Symposium held in Kolkata between 31st July and 1st August 2009. The partners from that region also participated in this event.



Mindlogicx' MD and CEO Mr. Suresh Elangovan in Expert Speak and Round Table Discussion sessions at CII Meet

Mindlogicx was the principal sponsor for the event conducted in Bengal Engineering and Science University (BESU), Kolkata. The symposium was organized by CII to bring industry and academia together and to discuss collaboration, quality human resource development and R & D which would help promote sustainable economic and social development.

Mr. Suresh Elangovan, CEO and MD of Mindlogicx Infotech Limited, was one of the key speakers for the panel discussion on the first day of the conference. He aptly presented the industry

perspective and highlighted the fact that technology can revolutionize the higher education domain by democratizing knowledge dissemination.

We plan to participate in such events regularly in various franchisee territories. The participation in these events enhances the brand visibility and benefits business tremendously.

The Smart Techie Cover Story

Mr Suresh Elangovan featured in the cover story of the August 2009 issue of The Smart Techie magazine, which spoke of Mindlogicx as being one of the 10 most promising IT and ITES companies in India.

The article highlighted the major features of IntelliEXAMS being a turnaround application for institutions of higher learning and its potential to revolutionize the entire examination process.

IntelliEXAMS are rightly quoted as "Technology that could help save billions of rupees which are spent on conducting examinations and on related activities by all universities and institutions put together".

This is yet another acknowledgement of the revolution set-in by Mindlogicx in the field of higher education.



Final word for this month

Our sales and marketing team has been further augmented with the addition of field personnel and Business Development Managers. Now the team is headed by a dynamic and experienced leader Mr. Praveen Deshpande, Senior VP – Projects. We hope the entire network shall progress in his able leadership and guidance.

Any feedback or comments on the information given in this issue of Edunews would be most welcome at response@mindlogicx.com.

We appreciate your business. Looking forward to serve you better.

Warm Regards

Service Support Team
Mindlogicx Infotech Ltd